

To produce a picture you need not only a camera but you need someone who knows how to snap pictures electronically, normally using a digital camera, editing photos on a computer. And that person is a photographer. Photographers snap pictures of various people, places, and things in a variety of settings. Some photographers focus on studio work, while others explore the world to snap the natural living things.



Character: AR



Artistic (Creator) - occupations frequently involve working with forms, designs and patterns. They often require self-expression and the work can be done without following a clear set of rules.



Realistic (Do-er) – occupations frequently involve work activities that include practical, hands-on problems and solutions. They often deal with plants, animals, and real-world materials like wood, tools, and machinery. Many of the occupations require working outside, and do not involve a lot of paperwork or working closely with others.

Expertise

- **Active Listening** — Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.
- **Speaking** — Talking to others to convey information effectively.
- **Service Orientation** — Actively looking for ways to help people.
- **Coordination** — Adjusting actions in relation to others' actions.
- **Instructing** — Teaching others how to do something.

Day-to-Day Tasks

- Determine desired images and picture composition, selecting and adjusting subjects, equipment, and lighting to achieve desired effects.
- Determine project goals, locations, and equipment needs by studying assignments and consulting with clients or advertising staff.
- Adjust apertures, shutter speeds, and camera focus according to a combination of factors, such as lighting, field depth, subject motion, film type, and film speed.
- Use traditional or digital cameras, along with a variety of equipment, such as tripods, filters, and flash attachments.
- Review sets of photographs to select the best work.

Work Setting

- Face-to-face discussions are as important as e-mail or telephone conversations.
- A lot of freedom in making decisions.
- Irregular work schedules depending on weather conditions, production demands, or contract duration.
- Very important in being exact and accurate as well as dealing with external customers.

Knowledge

- **Communications and Media** — Knowledge of media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media.
- **Customer and Personal Service** — Knowledge of principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction.
- **Sales and Marketing** — Knowledge of principles and methods for showing, promoting, and selling products or services. This includes marketing strategy and tactics, product demonstration, sales techniques, and sales control systems.
- **Computers and Electronics** — Knowledge of circuit boards, processors, chips, electronic equipment, and computer hardware and software, including applications and programming.

Education

Some photographers may not need formal education as photography is their passion or hobby. However, you may consider these options if you want to master photography as a whole:

- Bachelor of Arts (BAs) in Photography, RMIT University, Melbourne, Australia
- BA (Hons) Commercial Photography for Fashion, Advertising and Editorial, Plymouth College of Art, United Kingdom
- Diploma Fotografi, La salle college, Jakarta, Indonesia

Award

- Sony World Photography Awards
- Hamdan International Photography Award
- Anugerah Pewarta Foto Indonesia (APFI)